

# CHAMPAGNE BALL

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## THE CHAMPAGNE BALL SINGLES MIXER RETURNS

*Portland's Most Famous New Year's Eve Party Brings Back a Popular Feature*

**[Portland, OR - Dec. 19, 2018]** New Year's Eve celebrations tend to present a challenge for single adults who have outgrown the club scene. The free and independent often end up feeling like the fifth wheel on a night that's supposed to represent fresh starts and limitless possibilities. The Champagne Ball Portland New Year's Eve Party – this will be the 28<sup>th</sup> edition – has always been mindful of creating the most inclusive experience possible, and this year is providing a new feature catering to single guests.

The Champagne Ball Singles Mixer was once a prominent part of the event, but logistic obstacles prevented it from being included for the last two years. Guest feedback made it clear that the Mixer was a well-liked event and important feature, so organizers got to work on creating a fresh experience more conducive to having fun and making connections. Enter Jacqueline Nichols, Professional Match Maker and owner of Discover Love Matches. Discover Love is sponsoring & hosting this year's Pre-Func Singles Mixer and Jacqueline is providing the matchmaking website platform to help create opportunities for singles to meet at a gathering before the Champagne Ball. Discover love also provides secure communication between matches for a limited time after the event.

The Champagne Ball also provides distinctive Singles Beads to help guests catch the attention of other singles at the party interested in making new acquaintances with the possibility for romance. "It would be nice if there was an easy way to identify other singles," one guest told Champagne Ball organizer Mathew Weber. Weber came up with the Singles Beads idea in response, but wasn't sure what the reaction would be. "It quickly became apparent that people wanted to wear the beads," says Weber, "and from that point on, it was a Champagne Ball tradition."

The Champagne Ball is a multi-room New Year's Eve event held annually at the Hilton Portland Downtown. This year's guests and entertainment includes emcee Sheryl Stewart from 105.1 The Buzz, live music from popular area cover band Hit Machine, and a special opening performance from White Lotus Lion & Dragon Dance.

The Champagne Ball's non-profit partner is Oregon Active, a 501(c)(3) non-profit dedicated to providing Adventure Therapy for people in our community with disabilities and other life-challenging conditions.

More info at [www.champagneball.com](http://www.champagneball.com) and <https://discoverlovematches.com/>

Photos / video / interviews available.

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